

生技醫療經營管理碩士在職學位學程

110學年度

最低修業年限	一年。
應修學分數	畢業學分為 38 學分，不含論文 6 學分。
應修(應選)課程及符合畢業資格之修課相關規定	<p>110 學年度起入學生修習科目：</p> <p>1.必修科目：</p> <p>(1)公司治理 (3 學分)</p> <p>(2)全球經濟視野 (3 學分)</p> <p>(3)生醫科技創新設計 (3 學分)</p> <p>(4)企業經營與倫理專題講座 (3 學分)</p> <p>(5)台日企業及醫療產業經營 (2 學分)</p> <p>(6)高科技產業投資與創業分析 (3 學分)</p> <p>(7)中國大陸企業管理研究 (3 學分)</p> <p>(8)柏克萊個案研究與實習 (3 學分)</p> <p>(9)組織與人力資源管理 (3 學分)</p> <p>(10)行銷策略與管理 (3 學分)</p> <p>以上 10 門課程選 5 門修習。</p> <p>(11)高階主管會計 (2 學分)</p> <p>(12)金融投資專題 (2 學分)</p> <p>(13)創業創新管理 (2 學分)</p> <p>(14)生技醫療案例分析 (2 學分)</p> <p>(15)生技醫藥產業專題講座 (3 學分)</p> <p>(16)生醫科技現況與趨勢 (2 學分)</p> <p>(17)生醫科技創新創業計畫 (2 學分)</p> <p>(18)全校研究生共同必修課：學術研究倫理 (0 學分)</p> <p>(19)贏利模式研討 (3 學分)</p> <p>(11)-(19) 以上課程為必修課，皆須修習。</p> <p>2.選修科目：依當學期課務組公告之本學程開設之選修課為主。</p>
備註	

# Biomedical Executive Master of Business Administration Program

Academic Year 2021

Mini. Term of Study	One year
Minimum Credits	38 credits, and excluding 6 credits for thesis
Curriculum and Regulations	<p>Students who enter from academic year 110 should take subjects below:</p> <p>1. Compulsory subjects:</p> <ol style="list-style-type: none"> <li>(1) Corporate Governance</li> <li>(2) Global Economic Prospects</li> <li>(3) Biomedical Design Innovation</li> <li>(4) Seminar on Enterprise Management and Ethics</li> <li>(5) Taiwan and Japan Business and medical industry study</li> <li>(6) Entrepreneurship and Investment Analysis in High Technology Industry</li> <li>(7) Seminar on Management of Chinese Enterprises</li> <li>(8) Berkeley Summer EMBA Intensive Case Studies</li> <li>(9) Organization and Human Resource Management</li> <li>(10) Marketing Strategies and Management</li> </ol> <p>Choose 5 courses from the above courses.</p> <ol style="list-style-type: none"> <li>(11) Advanced management Accounting</li> <li>(12) Special topics on finance and investment</li> <li>(13) Entrepreneurial mindset and Innovation</li> <li>(14) Biomedical Technology Case Study</li> <li>(15) Bio-Medical Industry Forum</li> <li>(16) Innovations in biomedical industry</li> <li>(17) Biotech Medical Innovation and Entrepreneurship Development Plan</li> <li>(18) Research Ethics</li> <li>(19) Business Model in Excellence</li> </ol> <p>(11)-(19) All of the above courses must be taken.</p> <p>2. Elective subjects: the elective subjects offered are announced each semester by the Division of the Curriculum.</p>