

生技醫療經營管理碩士在職學位學程

111 學年度

最低修業年限	一年。
應修學分數	畢業學分為 41 學分。
應修(應選)課程及符合畢業資格之修課相關規定	<p>111 學年度起入學生修習科目：</p> <p>1.必修科目：</p> <p>(1)公司治理 (3 學分)</p> <p>(2)全球經濟視野 (3 學分)</p> <p>(3)生醫科技創新設計 (3 學分)</p> <p>(4)企業經營與倫理專題講座 (3 學分)</p> <p>(5)台日企業及醫療產業經營 (2 學分)</p> <p>(6)高科技產業投資與創業分析 (3 學分)</p> <p>(7)中國大陸企業管理研究 (3 學分)</p> <p>(8)柏克萊個案研究與實習 (3 學分)</p> <p>(9)組織與人力資源管理 (3 學分)</p> <p>(10)行銷策略與管理 (3 學分)</p> <p>以上 10 門課程選 5 門修習。</p> <p>(11)高階主管會計 (2 學分)</p> <p>(12)金融投資專題 (2 學分)</p> <p>(13)創業創新管理 (2 學分)</p> <p>(14)生技醫療案例分析 (2 學分)</p> <p>(15)生技醫藥產業專題講座 (3 學分)</p> <p>(16)生醫科技現況與趨勢 (2 學分)</p> <p>(17)生醫科技創新創業計畫 (2 學分)</p> <p>(18)全校研究生共同必修課：學術研究倫理 (0 學分)</p> <p>(19)贏利模式研討 (3 學分)</p> <p>(20)碩士論文研究 (3 學分)</p> <p>(11)-(20) 以上課程為必修課，皆須修習。</p> <p>2.選修科目：依當學期課務組公告之本學程開設之選修課為主。</p>

Biomedical Executive Master of Business Administration ProgramAcademic Year 111

Mini. Term of Study	One year
Minimum Credits	41credits
Curriculum and Regulations	<p>Students who enter from academic year 111 should take subjects below:</p> <p>1. Compulsory subjects:</p> <ol style="list-style-type: none"> (1) Corporate Governance (2) Global Economic Prospects (3) Biomedical Design Innovation (4) Seminar on Enterprise Management and Ethics (5) Taiwan and Japan Business and medical industry study (6) Entrepreneurship and Investment Analysis in High Technology Industry (7) Seminar on Management of Chinese Enterprises (8) Berkeley Summer EMBA Intensive Case Studies (9) Organization and Human Resource Management (10) Marketing Strategies and Management <p>Choose 5 courses from the above courses.</p> <ol style="list-style-type: none"> (11) Advanced management Accounting (12) Special topics on finance and investment (13) Entrepreneurial mindset and Innovation (14) Biomedical Technology Case Study (15) Bio-Medical Industry Forum (16) Innovations in biomedical industry (17) Biotech Medical Innovation and Entrepreneurship Development Plan (18) Research Ethics (19) Business Model in Excellence (20) Thesis study <p>(11)-(20) All of the above courses must be taken.</p> <p>2. Elective subjects: the elective subjects offered are announced each semester by the Division of the Curriculum.</p>