

# 企業管理碩士學位學程

109 學年度

最低修業年限	一年半
應修學分數	50 學分 (含基礎課程 15 學分, 專業課程 15 學分, 選修課程 18 學分, 論文 2 學分)。
應修 (應選) 課程及符合畢業資格之修課相關規定	<ol style="list-style-type: none"> <li>1. 本學程畢業學分數為 50 學分。入學後所修課程非本校管理學院開設最多採計 6 學分。研究生修滿畢業學分, 滿足修業規定, 並符合學位授予法及本校碩士學位及博士學位授予作業規章授予碩士學位之規定, 授予企管管理碩士學位, 英文名稱 MBA(Master of Business Administration)。</li> <li>2. 先修課程(三門): 「會計學」、「統計學」、「經濟學」。研究生於入學後, 得憑大學成績單或本校學分班成績達 80 分以上之證明, 提出先修課程之免修申請, 由學程主任審核, 不符免修申請資格者, 須於畢業前完成「企業管理概論: 會計學、統計學、經濟學」。</li> <li>3. 必修基礎課程(五門): 「行銷管理」、「財務管理與投資」、「資訊管理」、「全球企業管理與策略」、「營運與供應鏈管理」。</li> <li>4. 必修專業課程(五門): 「資料科學與決策支援」、「全球智慧財產權管理與企業法律」、「新創事業規劃」、「興業家精神與全球企業競賽」、「新興科技專題」。</li> <li>5. 畢業論文(一門): MBA 碩士論文。</li> <li>6. 課程可依規定申請免修或抵免, 抵免學分上限為 9 學分, 並依相關規定辦理。入學後於國外修習之學分不得抵免本學程之必修課程, <b>出國交換者</b>申請抵免選修者成績須達 80 分以上, 至多採計 3 學分, 合併計入非本校管院開設之 6 學分; <b>攻讀雙聯學位者</b>可採計至多 9 學分, 不受第 3 點「非本校管院開設之 6 學分」限制。</li> <li>7. 研究生在學期間須前往跨國企業實習並提供相關證明文件。實習之總時間以至少四週為原則, 若有特殊情形, 須由學程主任審查通過。</li> <li>8. 申請獎學金之學生, 必須是全時修業(Full time)學生。全時修業學生第一年修課必須每學期至少修 3 堂課(9 學分), 第二年每學期, 除畢業論文外, 至少修 2 堂課(6 學分)。</li> <li>9. 外籍研究生在學期間須修習華語課程, 並於畢業前取得「基礎級華語文能力測驗合格證明」, 否則須在國內外公私立大專院校之華語機構至少修滿 10 學分。</li> </ol>
備註	本修課規定係依據管理學院企業管理碩士學位學程修業規章訂定。

# GMBA Curriculum

Academic Year 2020

Minimum Study Period	One and half years
Total Required Credits	50 credits ( fundamental courses: 15 credits; Core Courses: 15credits; Electives: 18 credits; thesis: 2 credits )
Curriculum and Regulations	<p>1.Students can take up to 6 credits from other colleges at NCTU or other schools. While completing the curriculum, meeting all the requirements of the GMBA program, the students can be offered an MBA degree (Master of Business Administration).</p> <p>2.Pre-requisites (3 courses): After a student enrolls in the GMBA program, the student may apply for the exemption from one or more of the following three courses by submitting a bachelor’s transcript or certificates of NCTU credit class for review by the director of the GMBA program. Students who do not qualify for the exemption must complete all three courses before graduation.</p> <ol style="list-style-type: none"> <li>1)“Introduction to Business Management: Accounting”</li> <li>2)“Introduction to Business Management: Statistics”</li> <li>3)“Introduction to Business Management: Economics”</li> </ol> <p>3.Fundamental Courses (<u>5</u> courses):</p> <ol style="list-style-type: none"> <li>1)“Marketing Management”</li> <li>2)“Financial Management and Investment”</li> <li>3)“Information Management”</li> <li>4)“Operations and Supply Chain Management”</li> <li>5)“Global Business Management and Strategy”</li> </ol> <p>4.Core Courses (<u>5</u> courses):</p> <ol style="list-style-type: none"> <li>1)“Data Science and Decision Support”</li> <li>2)“Global IP Management and Business Laws”</li> <li>3)“Business Development for Start-ups”</li> <li>4)“Entrepreneurship and Global Business Competition ”</li> <li>5)“Seminar on Emerging Technology”</li> </ol> <p>5.Thesis (1 course): MBA Thesis</p> <p>6.Course may be waived or deducted in accordance with relevant regulations, and the maximum number of credit waiver is 9. Credits earned while studying abroad cannot be used to waive GMBA required courses. The total credit waivers for electives cannot exceed 3 credit hours for students who have studied <b>exchange abroad</b> as part of the GMBA program, and the transfer credit must be earned with an A- or better grade. (at least 80 out of 100 points) The credit waivers count towards the six credits from other colleges at NCTU or other schools. <b>Dual-degree program students</b> can waive a total of nine elective credits and are not restricted to the six credit limit of courses that are outside NCTU-COM.</p> <p>7.Students are required to fulfill an internship in a multi-national company and provide the GMBA office with relevant documentation before graduation. Students who complete an internship must submit a certificate of internship participation. The period of internship</p>

	<p>should be at least 4 weeks. For a request of special consideration, students should seek approval from the director of GMBA</p> <p>8.To be qualified for the application of scholarship, the student must be a full-time student. Full-time students must take at least three courses (9 credit hour) each semester for the first year, and at least two courses (6 credit hour) in addition to the thesis work each semester for the second year.</p> <p>9.For international students, it is required to acquire the TOCFL Level-2 certificate, or to pass at least 10 credits of Chinese language courses offered by Chinese language institutes affiliated with colleges or universities in Taiwan or abroad.</p>
Notes	These regulations are drawn up by the Committee of the GMBA Program.