

傳播與科技學系碩士班

108 學年度

最低修業年限	二年
應修學分數	27 學分
應修課程及符合畢業資格之修課相關規定	<p>1. 先修課程：統計學 大學已修習者，入學開學內一周，須提出課程免修申請。 大學未修習者，須補修大學部統計學。不列入畢業學分計算。</p> <p>2. 必修課程：4 門，12 學分。 基礎課程：傳播科技理論、傳播與社會設計。 研究方法：傳播量化研究方法、傳播質化研究方法。</p> <p>3. 專業必選：至少選修 4 門，12 學分。 人機互動研究、認知取徑媒體研究、社會網絡研究、社交媒體與傳播研究、傳播科技產業研究、傳播科技法規與政策、電腦中介傳播、數位行銷、媒體消費與流行文化、視覺文化與美學、全球化與傳播、傳播科技研究專題。</p> <p>4. 選修課程：3 學分。 虛擬攝影棚與數位電視、高等社會統計、研究實習(1 學分)、其他研究所課程。</p>
備註	<p>大學非傳播相關科系背景之碩士生，須加修碩士班課程 3 學分或下修大學部課程 6 學分。 下修之大學部「統計學」可納入補修學分計算。大學部補修學分，不列入畢業學分計算。</p>

Department of Communication and Technology Coursework Regulations for Master's Program

Academic Year 2019

Period of Study	Two to four years
Required Credits	27 credits
Program Requirements	<p>I. Prerequisite courses: Statistics and Statistical Computing Language During the first week of each semester, students, who obtained credits from an undergraduate program, may apply to waive this prerequisite pending on approval from the Master's Program Committee. For those students, who do not meet the passing requirements, need to enroll in Statistics course and the granted credits cannot be used to fulfill the requirements for graduation credits.</p> <p>II. Compulsory Courses (12 credits): Core: Communication and Technology Theories、 Communication and Social Design Research methods: Quantitative Communication Research Methods、 Qualitative Communication Research Methods</p> <p>III. Specialization: Students must choose at least 4 courses (12 credits) from the following courses: Study of Human - Computer Interaction studies Cognitive approaches to media Research on Social Network Analysis Social Media and Communication Research New Media Industry Studies</p>

	<p>Information and Communications Technology Policies Computer-Mediated Communication Digital Marketing Media Consumption and Popular Culture Visual Culture and Aesthetics Globalization and communication Special Topics on Communication and Technology</p> <p>IV. Electives: Virtual Studio and Digital TV Advanced Statistics Research Internship (1credit) Other courses from other graduate programs</p>
Notes	<p>If your major of undergraduate degree is NOT in Communication related fields, you need to obtain 3 more credits from master program or 6 undergraduate credits to fulfill the graduation requirements.</p>