

傳播與科技學系碩士班

107 學年度

最低修業年限	二年
應修學分數	33 學分(不含先修課程)
應修(應選)課程及符合畢業資格之修課相關規定	<p>1. 先修課程： 「統計學」 大學已修習者，入學開學內一周，須提出課程免修申請。 大學未修習者，須補修大學部統計學，不列入畢業學分計算。</p> <p>2. 必修課程： 「基礎課程」：傳播科技理論、傳播與社會設計 「研究方法」：傳播研究方法：量化取向、傳播研究方法：質化取向</p> <p>3. 必選課程(專長領域)，選修(15 學分)，以下科目選 5 門： 人機互動研究、認知取徑媒體研究、社會網絡研究、社交媒體與傳播研究、傳播科技產業研究、傳播科技法規與政策、電腦中介傳播、數位行銷、媒體消費與流行文化、視覺文化與美學、全球化與傳播、高等社會統計、傳播科技研究。</p> <p>4. 選修課程： 虛擬攝影棚與數位電視、獨立研究、研究實習(1 學分)、其他研究所課程。</p>
備註	大學非傳播相關科系背景之碩士生，須加修碩士班課程 3 學分或下修大學部指定課程 6 學分，指定課程為：統計學、傳播基礎寫作、傳播科技工作坊、進階傳播科技工作坊、影視製作、進階影視製作。此類加選不計入畢業學分。

Department of Communication and Technology Coursework Regulations for Master's Program

Academic Year 2018

Period of Study	two to four years
Graduation Credits	33 credits
Compulsory Courses	<p>I. Prerequisite courses: Statistics ,Students may apply to waive this prerequisite pending on approval from the Master's Program Committee.</p> <p>II. Required Courses: (Foundations) : Communication and Technology Theories、 Communication and Social Design (Research methods) : Comm Research Methods: Quantitative Approach、 Comm Research Methods: Qualitative Approach</p> <p>III. Specialization, student must pick 5 courses from below and get 15 credits): Studies of Human Computer Interaction Cognitive approaches to media Social networks Research Social Media and Communication Research New Media Industry Studies Information and communication technology policies Computer-Mediated Communication Digital Marketing Media Consumption and Popular Culture Visual Culture and Aesthetics Globalization and communication Advanced Statistis for Social Science Communication Technology Research</p>

	IV. Electives: Virtual Studio and Digital TV Independent Study Research Internship(1 credit) Courses from other master program
Other Requirements	If your major of undergraduate degree is NOT in Communication related fields, you need to take extra 3 graduate credits or 6 undergraduate credits to fulfill the graduation requirements, but these credits will NOT be counted into the above 33 credits.