

應用藝術研究所碩士班

106 學年度

最低修業年限	一年
應修學分數	工業設計組 31 學分，視覺傳達組 31 學分
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<p>工設組/視傳組必修課程：</p> <ol style="list-style-type: none"> 1.設計與藝術專題研討(每學期 1 學分)，為一、二年級每學期必修課程。 2.「設計個別研究」必修 3 學分。至多以 6 學分為限。 3.至少應修滿本所六門課程(不含設計與藝術專題研討)。 4.至少應修滿四門各組開設之課程。 5.至少應修設計或藝術創作實務相關課程一門。 6.以藝術創作畢業要件者，至少必修「設計與藝術創作實務」相關之課程二門。 7.以<u>研究</u>論文為畢業要件至少應修研究方法相關課程一門。

Institute of Applied Arts, Masters Degree

2017 Academic Year

Mini.Period of Study	One Year
Total required credits	Industrial Design Pathway: 31 credits Visual Communication Pathway: 31 credits
Regulations	<p>Compulsory Courses for Industrial Design/Visual Communication Design</p> <ol style="list-style-type: none"> 1.For the first and second year, students must take the “Seminar on Arts and Design” course. (1 credit per semester) 2.The “Independent Study on Design” course provides 3 credits. Maximum 6 credits during your study. 3.Students should take at least 6 courses from the Institute of Applied Arts during their study. The compulsory “Seminar on Arts and Design” courses are not included within the 6 required courses. 4.Students should take a minimum of 4 courses from each pathway. 5.Students are required to take at least one course related to their arts and design specialism. 6.Students whose final projects are based on art, must take a minimum of 2 courses related to their arts and design specialism during their study. 7.Students who decide to focus on research and dissertation writing should take a minimum of one course related to academic research methodologies.

應用藝術研究所博士班

106 學年度(108.12 修訂)

最低修業年限	三年
應修學分數	24 學分(含 4 學分藝術與設計專題研討)；傳播與科技組應修學分數總計 31 學分。
逕博應修學分數	50 學分(含碩士班所修課程學分)，本所課程至少 30 學分(不含藝術與設計專題研討)
應修（應選）課程及符合畢業資格之修課相關規定	<p>必修課程：</p> <p>藝術與設計專題研討(1 學分，需修滿 4 學分)；傳播與科技組需加修 3 學分知識與方法。</p> <p>傳播與科技組：</p> <p>一、先修課程(2 門，共計 6 學分)</p>

	<p>1. 傳播理論；</p> <p>2. 「傳播研究方法：量化取向」或「傳播研究方法：質化取向」（二擇一）</p> <p>二、必修課程(2 門，共計 7 學分)</p> <p>知識與方法、藝術與設計專題研討</p> <p>三、本組選修課程(10 選 3，共計 9 學分)</p> <p>媒體策略管理與行銷、組織傳播與公共關係、多媒體人機互動概論、雛形設計與製作、科技/科學傳播、網路與社群媒體行銷、娛樂媒介研究、網路空間與社群、媒體文化專題、科技新聞與公關實務。</p> <p>四、其他選修課程(合計 9 學分)</p> <p>附註：碩士班逕行修讀博士學位學生，先修課程可列入畢業學分之計算。</p>
備註	研究生可抵免學分之總數，以應修畢業學分三分之一為限。

Institute of Applied Arts, Doctoral Degree

2017 Academic Year(108.12 修訂)

Minimum Period of Study	3 Years
Total required credits	24 Credits (4 credits of “Seminar on Arts and Design”). Students of the “Communication and Technology” Pathway have to fulfill a total of 31 credits.
Continuing PhD Students	50 credits, including credits taken during Masters Degree study. In addition, students must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during their study.
Regulations of compulsory and elective courses	<p>Course “Seminar on Arts and Design” provides 1 credit each semester. Students should take a minimum of 4 credits. Students of the “Communication and Technology” Pathway have to take 3 extra credits on “Knowledge and Methodology”.</p> <p>Regulations of “Communication and Technology” Pathway</p> <p>1. Pre-sessional Courses (2 courses, total 6 credits)</p> <p>(a) Communication Theory;</p> <p>(b) “Communication Methods: Quantitative Approach” or “Communication Methods: Qualitative Research” (Choose one)</p> <p>2. Compulsory Courses (2 courses, total 7 credits)</p> <p>Courses: “Knowledge and Methodology”, and “Seminar on Arts and Design”</p> <p>3. Elective Courses (3 out of 10 courses, total 9 credits)</p> <p>Strategic Management and Marketing for Media Organizations</p> <p>Organizational Communication & Public Relations</p> <p>Introduction to Human-computer Interaction Design</p> <p>Prototype Design and Development</p> <p>Science/Technology Communication</p> <p>Internet and Social Media Marketing</p> <p>Entertainment Media Study</p>

	<p>Community in Cyberspace Special Topics in Media and Culture Practice of Journalism and PR for Science and Technology News</p> <p>4. Other Elective Courses (Total 9 credits)</p> <p>Note: Pre-sessional courses taken by continuing PhD students can transfer these credits to course requirements.</p>
Notes	<p>The maximum credits that can be transferred from Masters' degree courses is 1/3 of total Ph.D. required credits.</p>