

## 應用藝術研究所碩士班

105 學年度

最低修業年限	一年
應修學分數	工業設計組 31 學分，視覺傳達組 31 學分
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<p>工設組/視傳組必修課程：</p> <ol style="list-style-type: none"> <li>1.設計與藝術專題研討(每學期 1 學分)，為一、二年級每學期必修課程。</li> <li>2.「設計個別研究」必修 3 學分。至多以 6 學分為限。</li> <li>3.至少應修滿本所六門課程(不含設計與藝術專題研討)。</li> <li>4.至少應修滿四門各組開設之課程。</li> <li>5.至少應修設計或藝術創作實務相關課程一門。</li> <li>6.以藝術創作畢業要件者，至少必修「設計與藝術創作實務」相關之課程二門。</li> <li>7.以<b>研究</b>論文為畢業要件至少應修研究方法相關課程一門。</li> </ol>

## Institute of Applied Arts, Masters Degree 2016 Academic Year

Mini.Period of Study	One Year
Total required credits	Industrial Design Pathway: 31 credits Visual Communication Pathway: 31 credits
Regulations	<p>Compulsory Courses for Industrial Design/Visual Communication Design</p> <ol style="list-style-type: none"> <li>1.For the first and second year, students must take the “Seminar on Arts and Design” course. (1 credit per semester)</li> <li>2.The “Independent Study on Design” course provides 3 credits. Maximum 6 credits during your study.</li> <li>3.Students should take at least 6 courses from the Institute of Applied Arts during their study. The compulsory “Seminar on Arts and Design” courses are not included within the 6 required courses.</li> <li>4.Students should take a minimum of 4 courses from each pathway.</li> <li>5.Students are required to take at least one course related to their arts and design specialism.</li> <li>6.Students whose final projects are based on art, must take a minimum of 2 courses related to their arts and design specialism during their study.</li> <li>7.Students who decide to focus on research and dissertation writing should take a minimum of one course related to academic research methodologies.</li> </ol>

## 應用藝術研究所博士班

105 學年度

最低修業年限	三年
應修學分數	24 學分(含 6 學分設計與藝術專題研討)
逕博應修學分數	50 學分(含碩士班所修課程學分)，本所課程至少 30 學分(不含設計與藝術專題研討)
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<p>必修課程：</p> <p>設計與藝術專題研討(1 學分，需修滿 6 學分)；傳播藝術與科技組需加修 3 學分知識與方法。</p> <p>傳播藝術與科技組：</p> <ol style="list-style-type: none"> <li>一、先修課程（3 門，共計 9 學分） 傳播理論、傳播研究方法：量化取向、傳播研究方法：質化取向</li> <li>二、必修課程（2 門，共計 6 學分） 知識與方法、設計與藝術專題研討</li> </ol>

	<p>三、本組選修課程（15 選 5，共計 15 學分）</p> <p>人機互動研究、互動媒體專題、互動廣告與行銷、社交與互動媒體、社會統計、消費社會與流行文化、媒體政治經濟學、虛擬攝影棚與數位電視、傳播與科技專題、新媒體經濟學、電腦中介傳播、網路空間與網路社群、認知取徑傳播研究、影像文化研究、獨立研究</p> <p>附註：碩士班逕行修讀博士學位學生，先修課程可列入畢業學分之計算。</p>
備註	研究生可抵免學分之總數，以應修畢業學分三分之一為限。

**Institute of Applied Arts, Doctoral Degree**  
2016 Academic Year

Minimum Period of Study	3 Years
Total required credits	24 Credits(6 credits of “Seminar on Arts and Design”. Students of the Art and Technology Innovation Pathway have to take 3 extra credits through “Knowledge and Methodology”.)
Continuing PhD Students	50 credits, including credits taken during Masters Degree study. In addition, students must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during their study.
Regulations of compulsory courses	<p>Course “Seminar on Arts and Design” provides 1 credit each semester. Students should take a minimum of 6 credits. Students of the Art and Technology Innovation Pathway have to take 3 extra credits through “Knowledge and Methodology”.</p> <p>Regulations of Art and Technology Innovation Pathway</p> <p>1.Pre-sessional Course (3 course, total 9 credits)</p> <p>Communication Theory and Communication Methodologies : Quantified Approach</p> <p>Communication Methodologies : Qualitative Research</p> <p>2.Compulsory (2 courses, total 6 credits)</p> <p>Courses: Knowledge and Methodology, and Seminar on Arts and Design</p> <p>3.Elective Courses ( 5 out of 15 courses, total 15 credits)</p> <p>Interactive Media Research、Seminar on Interactive Media、Interactive Marketing and Advertising、Social and Interactive Media、Social Statistics、Consumption Society and Popular Culture、Political Economy、Virtual Studio and Digital TV、Seminar on Communication Technology、New Media Economics、Computer Mediated Communication、Cloud Storage and Social Media、Socio-cognitive Approaches to Research、Visual Cultural Studies、Independent Research</p> <p>Note: Continuing PhD student have taken pre-sessional courses that can transfer to graduate credits.</p>
Notes	The maximum transfer credits for Masters’ degree students should be 1/3 of the total study period.