

# 傳播與科技學系

105 學年度(106.12 修訂)

最低修業年限	二年
應修學分數	33 學分(不含先修課程)
應修(應選)課程及符合畢業資格之修課相關規定	<p>1. 先修課程： 「統計學」 大學已修習者，入學開學內一周，須提出課程免修申請。 大學未修習者，須補修大學部統計學，不列入畢業學分計算。</p> <p>2. 必修課程： 「基礎課程」：傳播科技理論、傳播與社會設計 「研究方法」：傳播研究方法：量化取向、傳播研究方法：質化取向</p> <p>3. 必選課程(專長領域)，選修(15 學分)，以下科目選 5 門： 人機互動研究、認知取徑媒體研究、社會網絡研究、社交媒體與傳播研究、傳播科技產業研究、傳播科技法規與政策、電腦中介傳播、數位行銷、<b>媒體消費與流行文化</b>、視覺文化與美學、全球化與傳播、高等社會統計。</p> <p>4. 選修課程： 傳播科技專題、虛擬攝影棚與數位電視、另類媒體、獨立研究、研究實習(1 學分)、<b>教學實務(1 學分)</b>、其他研究所課程。</p>
備註	大學非傳播相關科系背景之碩士生，須加修碩士班課程 3 學分或下修大學部指定課程 6 學分，指定課程為：統計學、傳播基礎寫作、傳播科技工作坊、進階傳播科技工作坊、影視製作、進階影視製作。此類加選不計入畢業學分。

## Department of Communication and Technology Coursework Regulations for Master's Program

Academic Year 2016

Period of Study	two to four years
Graduation Credits	33 credits
Compulsory Courses	<p>I. Prerequisite courses: Statistics Students may apply to waive this prerequisite pending on approval from the Master's Program Committee.</p> <p>II. Required Courses: (Foundations) : Communication and Technology Theories、 Communication and Social Design (Research methods) : Comm Research Methods: Quantitative Approach、 Comm Research Methods: Qualitative Approach</p> <p>III. Specialization, student must pick 5 courses from below and get 15 credits): Studies of Human Computer Interaction Cognitive approaches to media Social networks Research Social Media and Communication Research New Media Industry Studies Information and communication technology policies Computer-Mediated Communication Digital Marketing <b>Media Consumption and Popular Culture</b> Visual Culture and Aesthetics</p>

	<p>Globalization and communication Advanced Statistis for Social Science</p> <p>IV. Electives:  Special Topic on Communication Technology  Virtual Studio and Digital TV  Alternative Media  Independent Study  Research Internship(1 credit)  Teaching Technique Practice(1 credit)  Courses from other master program</p>
Other Requirements	<p>If your major of undergraduate degree is <b>NOT</b> in Communication related fields, you need to take extra 3 graduate credits or 6 undergraduate credits to fulfill the graduation requirements, but these credits will <b>NOT</b> be counted into the above 33 credits.</p>

**傳播與科技學系碩士班修課規定**  
**106 學年度**

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應修(應選)課程及符合畢業資格之修課相關規定	<p>1. 先修課程： 「統計學」 大學已修習者，入學開學內一周，須提出課程免修申請。 大學未修習者，須補修大學部統計學，不列入畢業學分計算。</p> <p>2. 必修課程： 「基礎課程」：傳播科技理論、傳播與社會設計 「研究方法」：傳播研究方法：量化取向、傳播研究方法：質化取向</p> <p>3. 必選課程(專長領域)，選修(15 學分)，以下科目選 5 門： 人機互動研究、認知取徑媒體研究、社會網絡研究、社交媒體與傳播研究、傳播科技產業研究、傳播科技法規與政策、電腦中介傳播、數位行銷、<b>媒體消費與流行文化</b>、視覺文化與美學、全球化與傳播、高等社會統計。</p> <p>4. 選修課程： 傳播科技專題、虛擬攝影棚與數位電視、另類媒體、獨立研究、研究實習(1 學分)、<b>教學實務(1 學分)</b>、其他研究所課程。</p>
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**Department of Communication and Technology**  
**Coursework Regulations for Master's Program**  
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	<p>Globalization and communication  Advanced Statistis for Social Science</p> <p>VIII.Electives:  Special Topic on Communication Technology  Virtual Studio and Digital TV  Alternative Media  Independent Study  Research Internship(1 credit)  Teaching Technique Practice(1 credit)  Courses from other master program</p>
Other Requirements	<p>If your major of undergraduate degree is <b>NOT</b> in Communication related fields, you need to take extra 3 graduate credits or 6 undergraduate credits to fulfill the graduation requirements, but these credits will <b>NOT</b> be counted into the above 33 credits.</p>