企業管理碩士學位學程

113 學年度

最低修業年限	一年半
應修 學分數	47學分(含基礎課程15學分,專業課程15學分,選修課程15學分,論文2學分)。
應修(應選)課 程及符合畢 資 開規定	 本學程畢業學分數為47學分。入學後所修課程非本校管理學院開設最多採計6學分。
	2.必修基礎課程(五門):「行銷管理」、「財務管理與投資」、「全球企業管理」、「營運與 供應鏈管理」、「領導與組織行為」。
	3.必修專業課程(五門):「資料科學與決策支援」、「全球智慧財產權管理與企業法律」、「新創事業規劃」、「領航科技產業的創新與管理」、「企業啟動之策略發展與管理」。
	4.畢業論文(一門):MBA 碩士論文。
	5.課程可依規定申請免修或抵免,抵免學分上限為9學分,並依相關規定辦理。入學後 於國外修習之學分不得抵免本學程之必修課程,出國交換者申請抵免選修者成績須 達 A-(80)分以上,至多採計3學分,合併計入非本校管院開設之6學分;攻讀雙聯 學位者可採計至多9學分,不受「非本校管院開設之6學分」限制。
	6.研究生在學期間須前往跨國企業實習並提供相關證明文件。實習之總時間以至少四週為原則,若有特殊情形,須由學程主任審查通過。
	7.申請獎學金之學生,必須是全時修業(Full time)學生。全時修業學生第一年修課必須每 學期至少修3堂課(9學分),第二年每學期,除畢業論文外,至少修2堂課(6學分)。
	8.外籍研究生在學期間須修習華語課程,並於畢業前取得「基礎級華語文能力測驗合格 證明」,否則須在國內外公私立大專院校之華語機構至少修滿10學分。
備註	本修課規定係依據管理學院企業管理碩士學位學程修業規章訂定。

GMBA Curriculum

Minimum Study Period One and half years Total Required 47 credits (Fundamental courses: 15 credits; Core Courses: 15 credits; Electives: 15 credits; thesis: 2 credits) 1. For the students admitted in the GMBA program, a total of 47 credits are required for graduation. Students can take up to 6 credits from other colleges at NYCU or other schools. 2. Fundamental Courses (5 courses): 1) "Marketing Management" 3. "Operations and Supply Chain Management" 3) "Operations and Supply Chain Management" 4) "Global Business Management and Investment" 3) "Operations and Supply Chain Management" 5) "Leadership and Organizational Behavior" 3. Core Courses (5) courses): 1) "Data Science and Decision Support" 2) "Global IP Management and Business Laws" 3) "Business Development for Start-ups" 4) "Pioncering Innovation and Management in the Tech Industry" 5) "Business Launchpad: Planning and Managing Strategies" 4. Thesis (1 course): MBA Thesis 5. Course may be waived or deducted in accordance with relevant regulations, and the maximum number of credit maviers is 9. Credits earned will as tudying abroad cannot be used to waive GMBA required courses. The total credit maivers or cletives cannot exceed 3 credit hours for students who have studied exchange abroad as purt of the GMBA program, and the transfer credit maivers count owards the six credits from other colleges at NYCU cr other schools. Dual-degree program students can waive a total of nine elective credits and are nor restricted to the six credit	Academic Year 2024		
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