高階主管管理碩士學程專班 (EMBA)

113 學年度

112 學年度(含)之前入學之學生亦追溯適用

Executive Master of Business Administration (EMBA)

Academic Year 2024

(Retroactively Applicable to Students Admitted before Academic Year 2023)

最低修業年限	二年	
Minimum study period	Two years	
應修	必修 27 學分(含碩士論文研究 3 學分)、必選 6 學分,選修 9 學分,共 42 學分。	
學分數 Deceniered	27 required credits (including 3 credits for Master's Degree Thesis Research), 6 required-	
Required credits	elective credits, and 9 credits for elective courses, totaling 42 credits.	
	 一、必修及必選課程開課時程表(每門課程3學分) I. Course schedule for required and required-elective courses (3 credits per course) 	
	開課時程 課程名稱	
	Course Schedule Course Title	
	高階主管會計	
	Accounting for Executives	
	2. 赢利模式研討	
	第一年 ^{2.} Business Model in Excellence	
	(含升二年級暑期) 組織與人力資源管理	
	First Year3. Organization and Human Resource(including theManagement	
	(incompany the base base base base base base base bas	
應修(應選)課	summer vacation connecting to the 2^{nd} 4. Financial Strategies and Management	
程及符合畢業 資格之修課相 關規定(如	vear) 行始笔败崩签理	
	5. Marketing Strategies and Management	
	全球經濟視野	
無,則免填)	6. Global Economic Prospects	
Required	7. 策略管理	
(including	⁷ . Strategic Management	
required-	8-1. 供應鏈策略與管理	
elective) courses and	⁶⁻¹ . Supply Chain Strategy and Management	
course	高科技產業投資與創業分析	
requirements	8-2. Investment and Venture Analysis of High	
for graduation	Tech Industry	
eligibility (if none, leave blank)	(8-1.及 8-2.二擇一修習)	
	第二年 (Select one of 8-1 and 8-2)	
	Second Year 9. Seminar on Information and Management	
	Second real Second real Seminar on Information and Management 公司治理與永續發展	
	10-1.Corporate governance and sustainable	
	development	
	净零轉型與數位轉型專題研討	
	10-2. Seminar on Net-Zero and Digital	
	Transformation	
	(10-1.及 10-2.二擇一修習)	
	(Select one of 10-1 and 10-2)	
	※課程1.至7.及9.為必修,課程8-1.、8-2.、10-1.、10-2.為必選。	
	Course numbers 1–7 and 9 are required courses, and numbers 8-1, 8-2, 10-1, and 10-	
	2 are required-elective courses.	

 二、碩士論文研究 Ⅱ. Master's Degree Thesis Research 碩士論文研究 3 学分 Gredits for Master's Degree Thesis Research 可充成個案或產業性質論文 Can do case-study or industry-based research paper. 三、運修課程 Ⅲ. Elective Courses . 研究生可自本院各系所、碩士在職專班及學位學程選修課程9學分。 Graduate students can select courses totaling 9 credits from the College's departments/institutes, in-service master's programs, and degree programs. . 畢業學分承認非本學程間授之課程至多6學分。 A maximum of 6 credits earned from courses not offered by the Program can be recognized as graduation credits. 木院碩士進先後課程: 經濟學、會計學、管理學、統計學、計算機械論等科目 不列入畢業學分。 Credits earned from the College's master's-level preparatory courses (including Economics, Accounting, Management, Statistics, Introduction to Computers, etc.) will not be counted among credits for graduation. 、每門課由數個單元組成,每個單元互相違貫,可由不同的老師講授,以整合理 論與實務、專兼任教授及產業專家之專長。惟母門課由一位教授負責協調。 Each course is composed of several units. The units are connected with each other, and may be taught by different teachers; they may integrate theory and practice, and different full-time/part-time professors' and industry experts' areas of expertise. However, each course will have one professors ating as coordinator. 本 由管理學院規劃並得與本校其他學院大同開设。 Note II. Courses are planned by the College of Management, but may be jointly offered by the College and other University colleges. 三、每學年各課程間課時程由本學程訂定。 III. Specific course schedules for each academic year are determined by the Program. mo、上課時間: 週一至週五晚上或週六、日全天,企業零訪依受訪單位安排。		
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IV. Class times: Evenings, Monday to Friday, or whole-day classes on		
Saturdays/Sundays. Business visits will be as scheduled by the units to be visited.		